

## Niccie L. McKay

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### Office Address

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5001 NW 62<sup>nd</sup> Court  
Gainesville, FL 32653  
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### Education

Ph.D., Economics, Massachusetts Institute of Technology, 1984  
B.S., Economics, University of New Orleans, 1979

### Positions Held

Department of Health Services Administration, University of Florida  
Associate Professor, 1997-present  
Director, MHA Program, 1997-2004, 2008-present  
Chair, 1997-2003  
Department of Health Care Administration, Trinity University:  
Chair, 1994-1997  
Associate Professor, 1993-1997  
Assistant Professor, 1989-1993  
Department of Economics, Texas A&M University  
Assistant Professor, 1983-1989

### Peer-Reviewed Publications

1. Niccie L. McKay and Louis C. Gapenski, "Nonpatient Revenues in Hospitals," *Health Care Management Review* Vol. 34, No. 3 (July-September 2009): 234-241.
2. Niccie L. McKay and Mary E. Deily, "Cost Inefficiency and Hospital Health Outcomes," *Health Economics* Vol. 17, No. 7 (July 2008): 833-848.
3. Niccie L. McKay, "Managed Care Payment and Administrative Costs in Florida Hospitals," *Journal of Health Care Finance* Vol. 23, No. 4 (Summer 2008): 1-9.
4. Christopher L. Siström and Niccie L. McKay, "Evidence-Based Imaging Guidelines and Medicare Payment Policy," *Health Services Research* Vol. 43, No. 3 (June 2008): 1006-1024.
5. Niccie L. McKay, Christy Harris Lemak, and Annesha Lovett, "Variations in Hospital Administrative Costs," *Journal of Healthcare Management* Vol. 53, No. 3 (May/June 2008): 153-166.

6. Eric R. Schmacker and Niccie L. McKay, "Factors Affecting Productive Efficiency in Primary Care Clinics," *Health Services Management Research* Vol. 21, No. 1 (February 2008): 60-70.
7. Niccie L. McKay and Xiaoxian Meng, "The Effect of Managed Care on Hospitals' Provision of Uncompensated Care," *Inquiry* 44 (Spring 2007): 114-124.
8. Niccie L. McKay and Christy Harris Lemak, "Analyzing Administrative Costs in Hospitals," *Health Care Management Review* 31 (October-December 2006): 347-354.
9. Mary E. Deily and Niccie L. McKay, "Cost Inefficiency and Mortality Rates in Florida Hospitals," *Health Economics* 15 (April 2006): 419-431.
10. Niccie L. McKay, "A Generic Model for Evaluating Payer Net Cost Savings from a Disease Management Program," *Journal of Health Care Finance* 32 (Spring 2006): 53-65.
11. Niccie L. McKay and Mary E. Deily, "Comparing High- and Low-Performing Hospitals Using Risk-Adjusted Excess Mortality and Cost Inefficiency," *Health Care Management Review* 30 (October-December 2005): 347-360.
12. Christopher L. Siström and Niccie L. McKay, "Costs, Charges, and Revenues for Hospital Diagnostic Imaging Procedures: Differences by Modality and Hospital Characteristic," *Journal of the American College of Radiology* 2 (June 2005): 511-519.
13. Niccie L. McKay, Mary E. Deily, and Fred H. Dorner, "Ownership and Changes in Hospital Inefficiency, 1986-1991" *Inquiry* 39 (Winter 2002/2003): 388-399.
14. Mary E. Deily, Niccie L. McKay, and Fred H. Dorner, "Exit and Inefficiency: The Effects of Ownership Type," *Journal of Human Resources* 35 (Fall 2000): 734-747.
15. Niccie L. McKay and Fred H. Dorner, "Physician Response to a Change in Medicaid Fees," *Health Services Management Research* 12 (Spring 1999): 69-78.
16. Niccie L. McKay, "Rural Hospitals: Organizational Alignments for Managed Care Contracting," *Journal of Healthcare Management* 43 (March/April 1998): 169-181.
17. Niccie L. McKay and Fred H. Dorner, "The Effect of Rural Hospital Closures on the Financial Performance of Neighboring Rural Hospitals," *Inquiry* 33 (Fall 1996): 71-282.

18. Niccie L. McKay and John A. Coventry, "Access Implications of Rural Hospital Closures and Conversions," *Hospital & Health Services Administration* 40 (Summer 1995): 227-246.
19. Niccie L. McKay, "The Prisoner's Dilemma: An Obstacle to Cooperation in Health Care Markets," *Medical Care Review* 51 (Summer 1994): 179-204.
20. Niccie L. McKay and Antonio Furino, "An Educational Approach to Improving Physician-Administrator Relations," *Journal of Health Administration Education* 11 (Summer 1993): 421-433.
21. Niccie L. McKay and John A. Coventry, "Rural Hospital Closures: Determinants of Conversion to an Alternative Health Care Facility," *Medical Care* 31 (February 1993): 130-140.
22. Niccie L. McKay, "Financial Analysis of Direct Contracting Between Hospitals and Employers," *Topics in Health Care Financing* 19 (Winter 1992): 65-74.
23. Niccie L. McKay and John A. Coventry, "Conversion of Closed Rural Hospitals in Texas: Survey Results," *Texas Journal of Rural Health* (Second Quarter 1992): 43-49.
24. Niccie L. McKay and Kristen M. Phillips, "An Economic Evaluation of Mandatory Premarital Testing for HIV," *Inquiry* 28 (Fall 1991): 236-248.
25. Niccie L. McKay, "The Effect of Chain Ownership on Nursing Home Costs," *Health Services Research* 26 (April 1991): 109-124.
26. Niccie L. McKay, "The Economic Determinants of Specialty Choice by Medical Residents," *Journal of Health Economics* 9 (November 1990): 335-357.
27. Niccie L. McKay, "Quality Choice in Medicaid Markets: The Case of Nursing Homes," *Quarterly Review of Economics and Business* 29 (Summer 1989): 27-40.
28. Niccie L. McKay, "An Econometric Analysis of Costs and Scale Economies in the Nursing Home Industry," *Journal of Human Resources* 23 (Winter 1988): 57-75.
29. Niccie L. McKay, "Industry Effects of Medical Device Regulation: The Case of Diagnostic Imaging Equipment," *Journal of Policy Analysis and Management* 6 (Fall 1986): 35-44.

## Honors

Winner of 1999 Edgar C. Hayhow Award (given annually to author of article judged best from those published in *Journal of Healthcare Management*)

### **Grant Funding**

Investigator, "Evaluation of Florida's Medicaid Reform Initiative," State of Florida, Agency for Health Care Administration, 1/1/06 - 6/30/10, salary support (varies depending on year)

Principal Investigator, "Service Learning Partnership with the CHOICES Health Services Program," Alachua County, 9/1/05 – 9/30/06, \$33,150 (direct: \$26,520)

Investigator, "Evaluation of Bristol-Myers-Squibb-sponsored Disease Management Programs for Florida Medicaid Populations: Florida 'Behavioral Wellness Project,'" Agency for Health Care Administration, State of Florida, 7/1/03 – 6/30/04, 20% salary support

Member, Advisory Committee, "Advanced Postgraduate Program in Clinical Investigation," NIH, 7/1/99 – 6/30/04, 5% salary support

Project Director, Health Administration Traineeship and Special Project Grant, Health Resources and Services Administration, "Florida Healthcare Review," \$44,690 for 7/1/00 through 6/30/01; \$49,160 for 7/1/01 through 6/30/02; \$49,663 for 7/1/02 through 6/30/03

Project Director, Health Administration Traineeship and Special Projects Grant, Health Resources and Services Administration, "Project Hometown: Target Recruitment & Placement," \$35,116 for 7/1/97 through 6/30/98; \$33,939 for 7/1/98 through 6/30/99; \$38,262 for 7/1/99 through 6/30/00

Project Director, Health Administration Traineeship and Special Projects Grant, Health Resources and Services Administration, "Strategically Managing Health Programs for Underserved Urban Populations: A Health Administration Approach," \$43,128 for 7/1/96 through 6/30/97

Project Director, Health Administration Traineeship and Special Projects Grant, Health Resources and Services Administration, "Health Administration in Medically Underserved Areas," \$43,866 for 7/1/94 through 6/30/95; \$41,723 for 7/1/95 through 6/30/96

Project Director, Health Administration Traineeship and Special Projects Grant, Department of Health & Human Services, 7/1/94 through 6/30/95, \$43,866

### **Presentations** (since 2000)

Christopher L. Siström and Niccie L. McKay, "Medicare Payment Policy and Imaging Appropriateness," poster presentation, AcademyHealth, June 2007.

Niccie L. McKay, "Florida's Low-Income Pool (LIP) Program: Distribution of LIP-Related

Payments before Reform,” poster presentation, AcademyHealth, June 2007.

Niccie L. McKay and Mary E. Deily, “Cost Inefficiency and Hospital Health Outcomes,” presentation, AcademyHealth, June 2007.

Niccie L. McKay, Christy Harris Lemak, and Annesha White, “Variations in Hospital Administrative Costs,” poster presentation, AcademyHealth, June 2007.

“Key Health Policy Issues in 2001,” North Florida/South Georgia Veterans Health System Strategic Planning Retreat, December 2000.

“The Economics of Managed Care,” Conference on Managing Managed Care in the 21<sup>st</sup> Century, July 2000.

“The Effect of Increased Industry Risk on Hospital Capital Structure,” Southern Economic Association, November 1997; Health Economics Research Organization, January 1998.

“Payment for Health Services: Who Pays the Piper Calls the Tune,” University of Texas Health Science Center at San Antonio, February 1997; Atkins Health Care Economics Society, October 1999; Clinical & Health Psychology Case Workshop, January 2000; College of Medicine Faculty Seminar, March 2000.

### **Other Publications** (since 2000)

Niccie L. McKay, “Administrative Costs,” in Encyclopedia of Health Services Research, Ross M. Mullner, Ed. (Sage Publications, 2009).

Niccie L. McKay and Robert G. Frank, “Payment for Clinical Services: From Fundamentals to Practice Considerations,” in Handbook of Clinical Health Psychology, Vol. 3, Thomas J. Boll, Ed. (Washington, DC: American Psychological Association, 2004).

### **Service to the Profession**

Referee for:

*Health Care Management Review*  
*Health Economics*  
*Health Services Research*  
*Inquiry*  
*Journal of the American Medical Association*  
*Journal of Healthcare Management*  
*Journal of Health Economics*  
*Journal of Human Resources*  
*Journal of Law & Economics*  
*Journal of Rural Health*

*Medical Care*  
*National Science Foundation*

Association of University Programs in Health Administration, Nominating Committee, 2002-05

American College of Healthcare Executives, Regent's Advisory Council for Northern Florida, 1998-00

American College of Healthcare Executives, Regent's Advisory Council for South Texas, 1994-97

### **Professional Memberships**

AcademyHealth

American College of Healthcare Executives (Faculty Associate)

American Economic Association

International Health Economics Association

Southern Economic Association